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## ABSTRACT

Presented is information on the educational process, or success, of students attending private and public institutions. It is assumed that the role played by small private liberal arts colleges can be understood only in the larger context of the total higher education domain, public and private. The criterion of student progres: is completion of the baccalaureate within four years after college entry. Baccalaureate completion still stands as a significant indicator of success. The criterion also directs fiederal concern beyond the initial step of providing equal access 20 higher education toward the more complex and persistent issue of equalizing educational sutcomes. Data for the study cotes from the American Council on Elucation's undergraduate longitudinal file, which consists of information on students surveyed first at the time they entered college as first-time, full-time freshmen in the fall of 1968, and fiollowed up four Years later in the fall of 1972. Student characteristics taken into account are sex, race, ability, and income. (Author/KE)

[^0]FOUR-YEAR BACCALAUREATE COMPLETION RATES:

## A LIMITED COMPARISON OF STUDENS SUCCESS IN

PRIVATE AND PUBLIC FOUR-YEAR COLLEGES AND UNIVERSITIES

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## Policy Analysis Service

American Council on Education

# FOUR-YEAR BACCALAURSATE COMPLITION RATES: 

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## Chapter I

## Introduction

In the more than two centuries between the founding of Harvard in 1636 and the federal Morrill Land-Grant College Act of 1862, small private liberal arts colleges dominated the American educational scene. Even after the establishment of public institutions, private liberal arts colleges remained leaders by virtue of their responsiveness to the changing needs of the American society and of the example they set for the new public colleges and universities, many of which sought to adopt their collegiate atmosphere and their liberal arts curriculum.

In 1970, there were 691 small private liberal arts colleges, constituting one-fourth of all institutions of higher education and serving about 8 percent of all students (Carnegie Commission on Higher Education, 1973, pp. 6-7). By no means were these institutions a homogeneous group; they varied in admission procedures, students, quality of educational programs and services, and financial resources. Only one-fifth--Liberal Arts Colleges I, as categorized by the Carnegie Commission on Higher Education--seemed to be financially secure; the remaining 544 institutions, particularly those rural ones with little national drawing power that Astin and Lee (1972) labeled "invisible colleges," were suffering deep financial distress (Bowen and Minter, 1975; Lanier and Andersen, 1975). To varying degrees, however, all small private liberal arts colleges share common
problems: soaring costs, inflation, declining growth of enrollments, and fiercer competition from public institutions offering similar pragrams at lower prices. $1 /$ Many have sought to solve these problems by retrenchments which threaten the quality of education they offer; for instance, they have reduced operations and services, frozen faculty salaries and positions, and increased teaching loads. Others have stiffened their admission criteria, believing that quality is their best weapon in the competition with lower-priced public institutions for students. Many spend increasing proportions of their revenues to recruit and support low-income students. $2 /$ Others are experimenting with new programs and schedules (e.g., vocational courses, more flexible class times to accommodate older or part-time students), practices which could destroy the "liberal arts" and "collegiate" character of these institutions. 3/

What will happen if a sizable number of these liberal arts colleges are forsed to close down? Or if, in their

[^1]efforts to compete with lower-priced public institutions, they lose some of their special characteristics? What should the Federal government do to help maintain this small but important segment of American higher education? The U.S. Office of Education has spansored a number of studies intended to answer such questions. This report is part of a larger project undertaken by the Policy Analysis Service of the American Council on Education (ACE) to examine the state of private higher education and to present options for Federal policy consideration in support of higher education. Its purpose is to present information on the educational progress, or success, of stuđents atterding private and public institutions, thereby providing a useful framework or background for the larger study.

It is assumed that the role played by small private liberal art:s colleges can be understood only in the larger context of the total higher education domain, public and private. 4/ The criterion of student progress is completion

4
John Silber, president of Boston University, reminds us that there is only one public higher education in the United States today:

The fact of the matter is that virtually all "private" institutions are open to the public, serve public needs, and are gravely influenced by public deliberations (Silber, 1975, p. 33).

He suggests that the terms state-owned and independent be substituted for public and private; although completely sympathetic to his argument, we have chosen to use the traditional terms throughout this report to be consistent with the rest of the volume.
of the baccalaureate within four years after college entry. Although not an entirely satisfactory measure of educational outcomes, $\underline{5 /}$ it does provide a convenient, easily understood, and fairly meaningful index of student progress with which to begin an investigation of the special role played by small private liberal arts colleges. Despite all the recent talk about the declining market value of a college degree, the barcialaureate remains a ticket of entry to higher-level jobs for millions of young people, and a college education is still a vehicle of upward social and occupational mobility for lower-class students. Moreover, higher education has come more and more to serve a credentialing function; it has become necessary for entry not only into the higher professions but also into many subprofessional and even technical occupations, which in the past required no more than completion of vocational programs in high school or which provided on-the-job training. In short, baccalaureate completion still stands as a significant indicator of success (Holmstrom, 1976).

The criterion has the additional advantage of directing Federal concern beyond the initial step of providing equal access to higher education toward the more complex and persistent issue of equalizing educational outcomes. During

[^2]the last decade, great efforts were made toward achieving equality of access; all of them, however, seem to have fallen short of the goal, chiefly because of the hierachical stricture of postsecondary education in this country, together with a tracking system that channels low-income and minority students into the lower-level institutions within that structure. As researchers, educators, and public policy-makers become aware of this situation, they have turned attention to deliberating its scial consequences. In the decade ahead, the question "equal access to what?" is certain to overshadow the last decade's singular preoccupation with entry. 6/

## Procedure

The data for this study came from ACE's most recent undergraduate longitudinal file, consisting of information on students surveyed first at the time they entered college as firsttime, full-time freshmen in the fall of 1963, and followed up four years later in the fall of 1972. These 243,156 students entered a representative national sample of 358

[^3]two-year and four-year colleges and universities. Their responses were weighted to represent the total population or about 1.3 million freshman enrollments in 2,303 institutions. 7/

## Student Categories

As was mentioned presviously, baccalaureate completion within four years of college entry was selected as the measure of student progress. Because degree attainment is related to sex, race, ability, and income, it was necessary to take these student characteristics into account for the present analyses.

Ability was measured by high school grade averages: High-ability students are defined as those having $B+$ or better averages in high school; low-ability students as those making $B$ or lower averages. Higi-income students were those reporting parental incmes of $\$ 10,000$ and above for 1967; low-income students were those reporting parental incomes of less than $\$ 10,000 . \frac{8 /}{}$

[^4]Two categories were used to define race: blacks and nonblacks, the latter including not only whites but other nonblack minorities such as Spanish-speaking Americans and Orientais.

Analyses were run for each oi the four major variables (i,e., sex, race, ability, income), as well as for the resulting 16 subsets (four variables by two values each) of students.

## Institutional Categories

Two systems of institutional classification were used: The USOE classification and the Carnegie Commission classification. The Carnegie Classification has the advantage of clearly differentiating liberal arts colleges from other types of four-year institutions; therefore, the analyses using this classification system are presented in the text, whereas those using the more general USOE classification system are given in Appendix B.

Since the study emphasized baccalaureate completion within four years after college entry, institutions with programs that did not fit this four:-year degree completion pattern (e.g., two-year colleges, schools of engineering and technology) were excluded from consideration.

Organization of the Report
Chapter II describes the distribution and baccalaureate performance of students within the eight types of Carnegie-
classified public and private institutions relevant to this study: Research Universities I and II, Doctoral-Granting Universities $I$ and $I I$, Comprehensive Universities and Colleges I and II, and Liberal Arts Colleges I and. II. Chapter III gives a more detailed account of the educational progress of students in private liberal arts colleges, and Chapter IV contains a brief discussion of the policy implications of the study findings.

Appendix A compares the weighted number of students in the study population with the USOE full-time degree-enrollment figures in 1968 and gives more information about sampling and weighting procedures; it also lists some caveats with respect to the data. Appendix $B$ discusses degree completion rates in USOE-classified institutions: public and private four-year colleges and universities. The analyses are further refined according to the size, religious denomination, and race of institutions. Excluded from these analyses are all two-year colleges except those brañch campuses which the USOE classification scheme identifies as part of a university system. Tables are presented after each section.

## Chapter II

Baccalaureate Completion in Carnegie-Classified

## Four-Year Colleges and Universities

This chapter describes the baccalaureate completion rates of 1968 first-time, full-time freshmen enrolled in the following Carnegie-classified four-year colleges anä universities: Research Universities I and II, Doctoral-Granting Universities I and II, Comprehensive Universities and Colleges $I$ and $I$,, and Liberal Arts Colleges $I$ and II. For convenience, a brief description of each institutional sategory as defined by the Carnegie Commission is given in Table II-1. These institutions constituted about half the institutions of higher education in 1970 , serving more than twothirds of the undergraduate population (Carnegie Commission on Higher Education, 1973, pp. 6-7). The data reported in this chapter are based on the 905,528 first-time, full-time freshmen enrolled in these institutions in 1968 (Table II-2). Distribution of Students

Though only one-third of the four-year colleges and universities studied here were in the public sector, overall, they enrolled 64 percent of the 1968 freshman class, ranging all the way from 84 percent in Research Universities I (a category in which public institutions constituted 58 percent) down to 2 percent in Liberal Arts Colleges I (a category which included only two public institutions). I/

[^5]The distribution of students by sex, race, and ability was strikingly similar for each sector: About 47 percent were women, 8 percent were black, and 39 percent were lowability students (i.e., had high school grade averages of $B$ or lower). The major difference in the type of students served by the public and private sectors was income: 46 percent of the 1968 freshmen enrolled in the public sector, as compared with 35 percent in the private sector, were low-income students: i.e., they reported that their parents' income was below $\$ 10,000$ in 1967.

Within each sector, however, students were distributed nonrandomly among the Carnegie-classified institutions. Thus, in the private sector Liberal Arts Colleges II (which tended to be less selective) constituted three-fifths of all private four-year institutions and enrolled two-fifths of the 1968 freshman class in this sector. These colleges served the largest shares of the black, female, low-ability, and lowincome students enrolled in the private sector (Table II-3): They claimed

- 83 percent of blacks but 38 percent of nonblacks,
- 57 percent of low-ability but 33 percent of highability students
- 53 percent of low-income but 37 percent of highincome students, and
- 48 percent of women but 37 percent of men.

The concentration of blacks in Liberal:Arts Colleges II is
not surprising since 44 out of the 547 institutions in this category were predominantly black colleges. But Liberal Arts Colleges II served not only low-income, low-ability blacks but also low-income, low-ability nonblacks (Table II-4). The tracking system in the private higher education sector becomes even more apparent when one compares: the ratios of students by sex, race, ability, and income enrolled in the highly prestigious institutions, such as Research Universities I and Liberal Arts Colleges I, with those in Liberal Arts Colleges II (Table II-5). For example, in Research Universities $I$, whites outnumbered blacks thirty-five to one; in Liberal Arts Colleges II, however, the ratio is only five to one. High-ability students outnumbered lowability students eight to one in Research Universities $I$, whereas there were slightly more low-ability than highability students in Liberal Arts Colleges II. These differences also held for income and sex, in that low-income students and women were less likely to enroll in Research Universities $I$ than were high-income students and men. Thus, Research Universities I in the private sector seemed to cater especially to white, male, high-ability, and highincome students, whereas the less prestigious Libeial Arts Colleges II catered to black, female, low-ability, and lowincome students (Table II-6).

In the public sector, Comprehensive Universities and Colleges I constituted half the public four-year institu-
tions and enrolled two-fifths of the 1968 freshman class. In addition, this group of institutions contained the largest share of black, female, low-ability, and fow-income students: They claimed

- 62 percent of blacks but 39 percent of nonblacks,
- 48 percent of low-income but 35 percent of highincome students,
- 46 percent of women but 37 percent of men, and
- 45 percent of low-ability but 38 percent of highability students.

The ratio of nonblacks to blacks in Comprehensive Universities and Colleges I was eight to one as compared with a ratio of thirty to one in Research Universities I (Table II-5). Except for this racial difference, however, the tracking system was less apparent in the public than in the private sector, al'chough Research Universities I enrolled three times more high-ability than low-ability students and twice as many high-income as low-income students.

Of low-income students, only the academically ane could enter prestigious Research Universities I in either sector: 93 percent of low-income students in the private sector and 72 percent of those in the public sector who were enrolled in Research Universities I had high school grade averages of $\mathrm{B}+$ or better. In contrast, looking at the low-income students who attended those institutions with the largest enrollments in each sector, we find that
only 52 percent of those in Liberal Arts Colleges II in the private sector and 57 percent of those in Comprehensive Universities and Colleges $I$ in the public sector had superior high school records.

Four-Year Baccalaureate Completion
Fuily three-fifths of the students in the 1968 freshman class enrolling in the four-year colleges and universities covered in this study earned the baccalaureate within four years after college entry. Degree completion rates differed, however, by sex, race, ability, and income as well as by control and type of institution.

Ability, as measured by high school grade averages, was the student characteristic most closely related to baccalaureate completion, followed by sex, race, and income. Further, students attending four-year colleges and universities is the private sector were more likely to receive their degree in four years than were their counterparts in the public sector. To summarize, within four years after college entry

- 68 percent of high-ability but 46 percent of low ability students,
- 65 percent of women but 55 percent of men,
- 60 percent of nomblacks but 51 percent of blacks,
-. . 62 percent of high income but 58 percent of
low-income students, and
- 66 percent of private but 56 percent of public students
completed a baccalaureate program. Within each sector, hosever, degree attainment rates differed by type of student and type of institution.


## Private Sector

In the private sector, the highest degree completion rates were obtained by students enrolling in Research Universities I (83 percent), followed by Liberal Arts Colleges I (76 percent), and the lowest degree completion rates were obtained by students attending Doctoral-Granting Universities I (52 percent) (Table II-7).

Sex. Although women were more likely to earn their baccalaureate within four years than men were, this difference was less marked in the private than in the public sector. In the private sector, 68 percent of the women and 64 percent of the men received their degree within four years after college entry (Chart II-l). The sex difference in degree completion was particularly evident in Research Universities II and in Comprehensive Universities and Colleges $I$ where high-income women, regardless of ability, outperformed men (Table II-8).

Race. Nonblacks outperformed blacks (67 percent vs. 57 percent) in all but one category of private institutions: In Research Universities II, 80 percent of the blacks but

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74 percent of the nonblacks received their baccalaureates within four years after college entry (Chart II-2); it

Chart 11-2

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should be noted, however, that Research Universities II enrolled only 8 percent of the blacks in the private sec-

19
tor. In Libera. Arts Colleges II, where the majority of black students were enrolled, onl: 56 percent of the blacks, compared with 61 percent of the nonblacks, earned the baccalaureate in the optimal time-span. Black women outperformed black men in most of the institutional categories (Table II-8).

Ability. Ability strongly influenced the four-year degree completion rates of students in the private sector: 73 percent of high-ability but only 55 percent of low-ability students received the baccalaureate in four years. Among low-ability students, the highest degree completion rates were obtained by those in Research Universities I ( 74 percent), which enrolled only 2 percent of these students. In Liberal Arts Colleges II, where nearly three out of five lownability students were enrolled, only 53 percent, compared with 70 percent of the high-ability students, received their baccalaureate in four years (Chart II-3)

Chate 1i-3


Income. In the private sector, 68 percent of highincome but 62 percent of low-income students received the baccalaureate in four years. Among low-income students, the highest degree completion rates were obtained by those in Research Universities I (76 percent), which enrolled only 3 percent of such students. Over half the low-income students were enrolled in Liberal Arts Colleges II, where three-fifths received the degree, a completion rate identical to that of high-income students (Chart II-4).

Chart II 4
B.A. ocerice cowpitition mith ar carkegie cuassifications MLD ILCOME IM PRIVAIE EMSTITUTIONS


## Public Sector

In the public sector, the educational progress of students was suxprisingly similar across most institutional types, with over: half receiving the baccalaureate within four years after college entry (Table II-9). The highest
four-year degree completion rates were those of students in Comprehensive Universities and Colleges II (63 percent), followed by those in Liberal. Arts Colleges I ( 60 percent); but since there were oniy two institutions in the latter category, these are excluded from the following discussion. Students in Liberal Arts Colleges II--another category that contained very few puolic institutions--had the poorest degree-completion rates ( 32 percent).

Sex. In the public sector, as in the private sector, women consistently outperformed men: 63 percent of the women but only half the men earned the baccalaureate in four years (Chart II-5). Women attending Comprehensive

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Universities and Colleges II and Research Universities II
were most likely to attain the degree ( 72 percent and 66 percent respectively) whereas men's degree attainment was relatively consistent.

Race. Nonblacks consistently outperformed blacks in the public sector: 57 percent of the whites but only 46 percent of the blacks earned the degree in four years. Blacks attending Comprehensive Universities and Colleges II (55 percent) were most likely to obtain the baccalaureate within four years, but these institutions enrolled only one-fifth of the blacks in the public sector. Three out of five blacks in the public sector were enrolled in Comprehensive Colleges and Universities $I$, where only 46 percent earned the baccalaureate in four years, compared with 57 percent of the nonblacks (Chart II-6).

Chart II-6
B.A. oecerte complition rates by carrgie classififaticus

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Ability. Again, ability was an important factor in four-year degree completion: 65 percent of the high-ability but 42 percent of the low-ability students in public institutions earned their baccalaureate within four years after college entry. The highest degree completion rates were obtained by low-ability as well as high-ability students in Comprehensive Universities and Colleges II (51 percent ard 79 percent, respectively); but these institutions enrolled only 10 percent of low-ability students. In Comprehensive Universities and Colleges $I$, where nearly half the low-ability students were enrolled, only two-fifths of them received their degree, in contrast to two-thirds of high-ability students (Chart II-7).

Chart II-7
B.A. deenee completion rates ay carnegi cuassifications
and nallity in malic instititions


Income. The income difference in four-year degree
completion rates observed in the private sector was not evident in the public sector: 57 percent of the high-income and 55 percent of the low-income students received the baccalaureate in four years after college entry. Moreover, the degree attainment of low-income students in Comprehensive Universities and Colleges $I$, where nearly half were concentrated, was very similar to that of highincome students (54 percent and 56 percent, respectively) (Chart II-8).

Chart II-8


Tracking and Baccalaureate Completion
Clearly, the tracking system that operates in our higher education system--particularly in the private sector-retards the educational progress of black, low-ability, and low-income students. In the private sector, the best
four-year baccalaureate completion rates were those of students entering the highly selective and prestigious institutions in the Research Universities I and Liberal Arts Colleges I categories, which together enrolled only 8 percent of the blacks, 11 percent of the low-ability students, and 16 percent of the low-income students.

The poorest degree completion rates were those of students entering Doctoral-Granting Universities $I$ and Liberal Arts Colleges II, which together enrolled 86 percent of the blacks, 66 percent of the low-ability, and 61 percent of the low-income students. These students would have had a much better chance of receiving the degree in four years if they had attended highly selective and prestigious Research Universities I and Liberal Arts Colleges I, which tended to graduate not only their better students but also many of their low-ability and low-income students. In fact, a student of any given level of ability is less likely to drop out or stop out if he attends a highly selective institution than if he attends a less selective one (Astin, 1971; Holmstrom, 1973a, 1973b, 1973c). Such institutions could enroll a larger proportion of lowability students than they now do without lowering the overall degree attainment level of their students.

In the public sector, too, the relation between tracking and baccalaureate completion was strong. The highest
degree completion rates were those of students in Comprehensive Universities and Colleges II, which enrolled about one-fifth of the biack and one-tenth each of the female low-ability, and low-income students. Many of these students were concentrated in public Comprehensive Universities and Colleges I where their degree completion rates were considexably lower than those of their-counterparts in Comprehensive Universities and Colleges II:

- 63 percent of the women in Comprehensive Universities and Colleges I but 72 percent in II,
- 46 percent of the blacks in Comprehensive Universities and Colleges I but 55 percent in II,
- 42 percent of low-ability students in Comprehensive Universities and Colleges I but 51 percent in II, and
- 54 percent of low-income students in Comprehensive Universities and Colleges I but 62 percent in II
completed the baccalaureate within four years after college entry.

Finally, another negative effect of the tracking system becomes apparent when we look at the difference in fouryear baccalaureate completion rates by sector of the black, low-ability, and low-income students in the institutional
types in which they are most likely to enroll: that is, Liberal Arts Colleges II in the private and Comprehensive Universities and Colleges $I$ in the public sector. The degree completion rates of both blacks and low-ability students are 10 percent better in the private sector than they are in the public sector; the degree completion differeree between low-income students is about 6 percentage points. Interestingly, black women and nonblack (particularly lowincome) men did much better in private Liberal Arts Colleges II than in public Comprehensive Universities and Colleges I. Nonblack women's degree rates were somewhat similar, except for low-ability, low-income women, who did much better in public Comprehensive Universities and Cclleges I than in private Liberal Arts Colleges II (Table II-8). The picture is somewhat less clear for black men.

Thus, it would seem, for black women and low-income nonblack men in particular, and for low-ability, and lowincome students in general, attendance at private colleges considerably enhances their chances for completing a degree in four years.

Table II-1
Profiles of Carnegie-Classified Institu:ions and Examples Included in the Study

## 1. DOCTORAL-GRAITING INSTITUTIONS

### 1.1 Research Universities I

Number: 30 public, 22 private
Total Enrollment: 1.1 inillion,
approximately 13 of 1970
enrollments.
Criteria: 50 leading iniversities in terals of federal financial support for academic sciences; award at least 50 Ph.D.'s annually.

Sample: 12 private (e.g., Princeton University, Stanford University); 17 public (e.g., IICLA, Purdue University).

### 1.3 Doctoral-Granting Universities 1

Number: 34 public, 19 private
Total Enrollment: 641,514,.approximateiy $8 \%$ of 1970 enroliments.
Criteria: Award 40 or mare Ph.D.'s; OR receive at least 53 million in total
federal financial support in either 1969-70 or 1970-71. No institutions are included that grant fewer than 20 Ph.D.'s.

Sample: 9 private (e.g., Darimouth College, 8oston College) al public (e.g-. Sulif-Stony Brook. 《riversity of Ċal ifornia-Irvine).
1.2 Research Universities II

Number: 27 public. 13 private
Total Enrollment: 610,894 , approximately 7\% of 1970 enrolitments.

Criteria: Among leading 100 institutions in terms of federal financial support: awarded at least 50 Ph.D.'s annually; OR among leading 50 institutions in terms of number of Ph.D.'s awardec.

Sample: 5 private (e.g., Carnegie-Meilon Untv., Brandeis Univ); 10 public (e.g.. Georgia Inst. of Tech. Floride State Univ.).

### 1.4 Doctoral-Granting Un?versities 11

Number: 17 public. 11 private
Total Enrollment: 325,247, approximately 4\% of 1970 enroliments.
Criterfa: Institutions awarding at least 10 Ph.D.'s.

## 2. COMPREHENSIVE UNIVERSITIES AND COLLEGES

Number: 223 public, 98 private
Total Enrollment: $2,099,300$, approximately $25 \%$ of 1970 enrollments
Criterfa: Offer a 1 iberal arts program and several others (e.g., eqgineering, business administration): have at least? professional or occupationai programs; enrolil at least 2,000 students. Many have master's programs and, at most, limited doctoral programs.

Sample: 19 private (e.g., Jniversity of Hertford, Prate Institute): 30 public (e.g., Alabama A \& M College. Virginia State College).

### 2.2 Comprehensive Universities 8 Colleges 11

Nurber: 85 public, 47 private
Total Enrollment: 402,209 , approximately 5\% of 1970 enroliments.
Criteria: Offer a liberal arts program and at Teast I professional or occupational program (e.g.- teacher training, nursing). Excluded are private institutions with fewer than 1,500 students and public institutions with fewer than 1,000 students.

Sample: 9 private (e.g., Springfteld College, 5t. Korbert College) : 10 public (e.0.. WinstonSaiem State University, Longwood Coiliege).

## 3. LIBERAL ARTS COLLEGES

### 3.1 L4beral Arts Colleges I

Number: 2 public, 144 private
Total Enrollment: 185,906. approximately 2 percent of $\$ 970$ enrol lments.
Criteria: Highly selective: OR among the 200 reading baccalaureate-granting institutions in temm of numbers of their gradyates receiving Ph.D.'s at 40 leading doctorai-granting institutions from 1920 to 1966.

Sample: 64 private (e.g.. Wesleyan
University, Amherst College): 1
public (University of California-
Santa Cruz).

### 3.2 Liberal Arts Colleges 11

Number: 26 public, 547 private
Total Enrollment: 499,963 , approxfmately $6 \%$ of 1970 enrollments
Criteria: Remaining liberal arts colleges.

Sample: 97 private (e.9., Athens College; Trinity college-1lifnois); 4 public (e.g.;.
St. Mary's College of Maryland, University of. Michigan-Dearborn)


| Table II-3 <br> Sex, Race, Ability, and Income Distribution of the 1968 Freshman Class in Private and Public Pour-Year Colleges and Universities by Carnegie Classification |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
|  | Research Universities I | Research Universities II | DoctoralGranting Univ. $\ldots$ | $\begin{gathered} \text { Doctoral- } \\ \text { Granting } \\ \text { Univ. } \\ \text { II } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Comp. Univ. } \\ \text { and } \\ \text { Colleges } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Comp. Univ. } \\ \text { and } \\ \text { Colleges } \\ \text { II } \end{gathered}$ | $\begin{gathered} \hline \text { Liberal } \\ \text { Arts } \\ \text { Colleges } \end{gathered}$ | Liberal Arts Colleges II | TOTAL |
| PRIVATE SECTOR - TOTALS | 6.2 | 2.7 | 8.6 | 4.4 | 14.2 | 3.7 | 17.8 | 42.4 | 100.0 |
| Men | 8.6 | 3.7 | 11.2 | 4.3 | 17.4 | 3.9 | 13.9 | 37.0 | 100.0 |
| Women | 3.5 | 1.6 | 5.6 | 4.5 | 10.7 | 3.5 | 22.2 | 48.3 | 100.0 |
| Blacks | 1.9 | 0.8 | 2.7 | 0.8 | 3.2 | 1.0 | 6.2 | 83.2 | 100.0 |
| Nonblacks | 6.6 | 2.9 | 9.2 | 4.7 | 15.3 | 4.0 | 19.0 | 38.4 | 100.0 |
| High-ability | 9.2 | 4.0 | 8.3 | 6.0 | 12.3 | 3.9 | 23.5 | 32.8 | 100.0 |
| Low-ability | 1.7 | 0.8 | 9.1 | 2.0 | 17.0 | 3.4 | 9.3 | 56.7 | 100.0 |
| High-income | 7.7 | 3.2 | 8.8 | 5.0 | 14.7 | 3.6 | 20.3 | 36.7 | 100.0 |
| Low-income | 3.4 | 1.9 | 8.2 | 3.2 | 13.2 | 3.9 | 13.1 | 53.1 | 100.0 |
| PUBLIC SECTOR - TOTALS | 18.0 | 13.2 | 16.2 | 3.0 | 40.7 | 7.3 | - 0.3 | 1.4 | 100.0 |
| Men | 18.3 | 15.9 | 17.9 | 3.3 | 36.6 | 6.3 | 0.2 | 1.5 | 100.0 |
| thomen | 17.6 | 10.1 | 14.2 | 2.6 | 45.5 | 8.4 | 0.3 | 0.1 | 100.0 |
| Blacks | 7.6 | 4.0 | 5.7 | 0.8 | 61.7 | 18.9 | 0.1 | 1.2 | 100.1 |
| Nonblacks | 18.9 | 13.9 | 17.1 | 3.1 | 39.0 | 6.3 | 0.3 | 1.4 | 200.3 |
| High-ability | 21.4 | 14.9 | 16.3 | 3.1 | 39.0 | 5.3 | 0.4 | 0.6 |  |
| Low-ability | 12.6 | 10.4 | 16.1 | 2.8 | 45.0 | 10.3 | . $0+$ | 2.7 | 100.0 |
| High-incame | 21.7 | 15.9 | 18.1 | 3.6 | 34.9 | 4.4 | 0.4 | 1.1 | 100.0 |
| Low-income | 13.7 | 10.0 | 14.0 | 2.2 | 47.5 | 10.7 | 0.1 | 1.7 | 100.0 |

Number of Students by Sex, Race, Incose and Ablifty in Four-Year Collieges and Univeraities by Control

|  | $\underset{\substack{\text { Resi. } \\ \text { tav. } \\ \mathbf{L}}}{ }$ | $\overline{\substack{\text { Reniv. } \\ \text { Vniv. } \\ 11}}$ | Doc."- <br> Crant <br> Univ. | $\begin{gathered} \text { Prive } \\ \hline \text { Doc. } \\ \text { Corat. } \\ \text { Dotvo } \\ \text { II } \\ \hline \end{gathered}$ |  |  |  | libri. Arts Colle. | Res. valv. | $\begin{gathered} \text { Resi. } \\ \substack{\text { Univiv. } \\ \text { in }} \end{gathered}$ |  |  |  | $\begin{gathered} \text { Comp } \\ \text { Univ. } \\ \text { Colip. } \\ \text { Ca } \end{gathered}$ | $\begin{aligned} & \text { Libril. } \\ & \text { Artal } \\ & \text { Collo } \\ & 1 \end{aligned}$ | $\begin{aligned} & \text { Lisri. } \\ & \substack{\text { Arst } \\ \text { colit. } \\ 1:} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sooblack Penolen: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hi locoso-Hi ability | 4,353 | 1,895 | 3,668 | 4,552 | 7.931 | 2.546 | 23.442 | 22,736 | 24,357 | 13.735 | 17,067 | 3,585 | 41,574 | 4.979 | 628 | 43 |
| Hi treose-Lo ability | 160 | 112 | 2,426 | 808 | 4.123 | 1,015 | 3.771 | 17,678 | 5,544 | 4,252 | 6,703 | 788 | 16,112 | 2,607 | 16 | 950 |
| Lio facose-8t ability | 833 | 355 | 1,882 | 1,607 | 3.489 | 1,388 | 5,549 | 14,611 | 12,612 | 7,097 | 10,401 | 2,160 | 39,158 | 6,878 | 128 | 525 |
| Lo incoser-Lo ability | 0 | 10 | 406 | 74 | 120 | 310 | 810 | 7.358 | 2,787 | 1,327 | 2,491 | 202 | 9,528 | 2,882 | 0 | 708 |
| Black Yeosales: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| at lacone-at ablity | 70 | 41 | 121. | 26 | 58 | 56 | 326 | 1,550 | 403 | 112 | 194 | 20 | 1,308 | 235 | 0 | 0 |
| Hi fucome-to ability | 10 | 0 | 30 | 12 | 62 | 23 | 27 | 1,894 | 334 | 10 | 211 | 39 | 2,146 | 849 | 0 | 26 |
| Lo incomereit ability | 91 | 30 | 132 | 29 | 130 | 70 | 462 | 5,561 | 532 | 291 | 415 | 100 | 5.658 | 1,669 | 14 | 0 |
| Lo incose-Lo abillty | 13 | 0 | 113 | 25 | 133 | 49 | 302 | 4,039 | 621 | 197 | 461 | 97 | 6.331 | 2,391 | 0 | 330 |
| Noobleck Melea: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| at incone-8t ability | 9.963 | 3,841 | 6.363 | 3.973 | 7,616 | 2,327 | 11,110 | 8,405 | 24,651 | 18,141 | 16.471 | 3,246 | 19,169 | 1,319 | 523 | 226 |
| Hi tacose-Lo ability | 1,820 | 830 | 6,163 | 1,315 | 11,727 | 1,758 | 4.951 | 24,172 | 11,576 | 12,772 | 15,066 | 3.449 | 25,910 | 2,657 | 16 | 1,848 |
| Lo meom-Hitablity | 2.530 | 1,507 | 4,073 | 1,560 | 4,844 | 1,348 | 5,177 | 7,784 | 12,472 | 12,908 | 12,615 | 1,636 | 24,058 | 3,209 | 11 | 275 |
| to dncom-lo abillty | 227 | 150 | 2.572 | 404 | 5,388 | 1,207 | 2,120 | 12,465 | 6,393 | 3,953 | 10,061 | 1,653 | 31,979 | 9,070 | 0 | 2,210 |
| slack ralen: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| al income-bitablity | 171 | 66 | 39 | B | 75 | 0 | 94 | - 740 | 246 | 211 | 65 | 9 | 464 | 50 | 36 | 0 |
| ai lncom-lo ability | 38 | 14 | 178 | 0 | 129 | 24 | 126 | 2,097 | 226 | 167 | 359 | 0 | 1,942 | 828 | 0 | 0 |
| 20 income-lis ablity | 145 | 84 | 76 | 132 | 119 | 16 | 290 | 3,333 | 426 | 251 | 223 | 27 | 2,664 | 47 | 0 | 191 |
| 2o incoum-to ability | 33 | 0 | 100 | 19 | 253 | 57 | 219 | 3,330 | 512 | 496 | 569 | 45 | 6,422 | 1,710 | 0 | 0 |

Table II-5

|  | TOTAL | Research Universities I $\qquad$ | Research Universities II | DoctoralGranting Univ. I | ```DoctoralGranting Univ. II``` | $\begin{gathered} \text { Comp. Univ. } \\ \text { and } \\ \text { Colleges } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Comp. Univ. } \\ \text { and } \\ \text { Colleges } \\ \text { II } \\ \hline \end{gathered}$ | Liberal Arts Colleges I |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PRIVATE SECTOR |  |  |  |  |  |  |  |  |  |
| Men: Women | 1.1 | 2.7 | 2.6 | 2.2 | 1.1 | 1.8 | 1.2 | 0.7 | 0.8 |
| Nonblacks: Blacks | 10.2 | 34.8 | 37.0 | 34.9 | 56.5 | 47.8 | 40.3 | 30.8 | 4.7 |
| High-ability:Low-ability | 1.5 | 7.9 | 7.0 | 1.4 | 4.4 | 1.1 | 1.7 | 3.8 | 0.9 |
| High-income: Low-Income | 1.9 | 4.3 | 3.2 | 2.0 | 3.0 | 2.1 | 1.7 | 2.9 | 1.3 |
| PUBLIC SECTOR |  |  |  |  |  |  |  |  |  |
| Men: Women | 1.2 | 1.2 | 1.8 | 1.5 | 1.4 | 0.9 | 0.9 | 0.9 | 1.4 |
| Nonblacks: Blacks | 12.2 | 30.4 | 42.8 | 36.4 | 49.6 | 7.7 | 4.1 | 28.4 | 13.7 |
| High-ability: Low-ability | 1.6 | 2.7 | 2.3 | 1.6 | 1.7 | 1.3 | 0.8 | 45.0 | 0.3 |
| High-income:Low-income | 1.2 | 1.8 | 1.9 | 1.5 | 1.9 | 0.9 | 0.5 | 4.8 | 0.8 |

Table 11-6
CARNECIL CLASSIPICATION of POUR-YEAR INSTITUTIONS AND 1968 tresbun proflles




Table IL-7
Baccalaureate Completion by Sex, Race, Ability, and Income in Private Four-Year Institutions by Carnegie Classitication


Whore than $10 x^{\prime}$ higher than fn corresponding public institutions.
mof than 20\% higher than in corresponding public institutions.


Table II-9

*More than 10: higher than in corresponding private institutions.

Baccalaureate Completion in Private Liberal Arts Colleges

The Carnegie Commission on Higher Education identified 691 private liberal arts colleges in 1970: 144 were highly selective (Liberal Arts Colleges I) and 547 were less selective (Liberal Arts Colleges II) (CCHE, 1973). For convenience, Liberal Arts Colleges I will be referred to as selective and Liberal Arts Colleges II as nonselective colleges.

Selective and nonselective private liberal arts colleges differ in their clientele, financial conditions, and educational goals. Students in selective colleges tend to be younger and academically superior, to come from more affluent backgrounds, and to have higher degree and career aspirations (Astin \& Lee, 1972, pp. 49-65). Nonselective colleges usually have poor drawing power because of their comparative obscurity; they simply do not have national reputations. Recently many of these colleges have suffered declining enrollments and so face extinction. Selective colleges, on the other hand, continue to attract students and seem to be relatively immune to the financial problems that beset nonselective colleges. (See Bowen \& Minter, 1975, and Lanier \& Andersen, 1975, for analyses of the financial conditions of liberal arts colleges.) Selective and nonselective colleges also differ in the way they meet the educational needs of their students, as this chapter
will show.
As was meritioned in Chapter II, students in Liberal Arts Colleges I were more likely to earn their baccalaureate in four years than were students in Liberal Arts Colleges II ( 76 percent vs. 60 percent). Regardless of their sex, race, ability, or income, students in selective colleges outperformed their counterparts in nonselective colleges (Table III-1). Even among low-ability students, those in selective colleges performed better than their counterparts in nonselective institutions ( 63 percent vs. 52 percent).

Further findings suggest that selective colleges cater chiefly to men and high-income students. The difference in the degree attainment rates of men in selective and in nonselective private colleges was larger than the difference for women (18 percentage points vs. 13 percentage points). Similarly, the difference in the degree attainment rates of high-income students enrolled in the two types of institutions was 17 percentage points, in contrast to 12 percentage points for low-income students. On the other hand, neither race nor ability was related to the superior performance of students in selective colleges. Both nonblacks and blacks performed about 14 percentage points better in the selective institutions. Similarly both high-ability and low-ability students performed about 10 percentage points better in the selective institutions.

## The Effects of Size

The Carnegie Commission on Higher Education recommended an enrollment range of 1,000 to 2,500 as being the most "effective size" for private liberal arts colleges (CCHE, 1971, pp. 80-86), basing their argument on considerations of administrative conyenience rather than student outcomes. To test the assumption that degree attainment rates are higher in "effective size" institutions than in either smaller or larger ones, we ran degree completion data by size categories: Effective size (1,000-2,500); smaller than 1,000; and larger than 2,500. Table III-2 presents the results for the three subcategories of Liberal Arts Colleges I but in only two of the subcategories of Liberal Arts Colleges II: There were no nonselective colleges with enrollments above 2,500 in our sample.

In nonselective colleges, the degree attainment rates of students in "effective size" and in smaller colleges were very similar. In selective colleges, size was negatively related to degree completion: Men performed better in "effective size" (76 percent) and smaller colleges (79 percent) than they did in larger colleges (59 percent). Similarly, women's educational progress was poorest in large colleges, where only 66 percent earned the degree. In contrast to men, however, women in "effective size" colleges performed considerably better than women in smaller colleges ( 81 percent and 71 percent, respectively).

High-ability students tended to do better in "effective size" colleges ( 81 percent) than in smaller ( 75 percent) or larger ( 73 percent) colleges. Low-ability students tended to do much better in both "effective size" (67 percent) and smaller colleges ( 65 percent) than in larger colleges ( 35 percent). The difference in the degree attainment rates of low- and of high-ability students was particularly striking in larger colleges where 73 percent of highability but only 35 percent of low-ability students received the degree within four years after college entry. The performance of low-ability women in large selective colleges was much lower than that of low-ability men: 28 percent versus 40 percent completed the degree.

Large size seems to have had a definitely retarding effect on low-ability students, and particularly on lowability women. In general, women performed best in "effective size" selective colleges, whereas men performed about equally well in smaller and in "effective size" selective colleges. These findings suggest that policy recommendations based primarily on administrative criteria should be reassessed in the light of findings relating to differential student outcomes deriving from differences in student characteristics, and in level, control, and size of institution.

Table III-1
Baccalaureate and Higher Degree Completion in Private Liberal Arts Colleges I and II

Liberal Arts Colleges
I
II
Nonblack. Women:
Hi income-Hi ability
Hi income-Lo ability
Lo income-Hi ability
Lo income-Lo ability
78.9
70.9
64.7
55.6
79.3
64.3
36.1
55.4

## Black Women:

Hi income-Hi ability
Hi income-Lo ability
Lo income-Hi ability
Lo income-Lo ability

$$
82.4 \quad 76.5
$$

100.0
57.3
77.0
65.8
31.6
57.5

Nonblack Men:
Hi income-Hi ability
Hi income-LO ability
Lo income-Hi ability
Lo income-Lo ability
80.6
73.5
70.8
51.7
76.3
76.8
57.2
53.1

Black Men:
Hi income-Hi ability
Hi income-Lo ability
Lo income-Hi ability
Lo income-Lo ability
77.1
62.5
33.9
28.4
82.9
62.6
89.2
43.8

Totals:

| Males | 75.4 | 57.1 |
| :--- | :--- | :--- |
| Females | 76.0 | 63.2 |
| Whites | 76.0 | 61.4 |
| Blacks | 70.3 | 55.9 |
| High ability | 79.1 | 69.6 |
| Low ability | 63.4 | 52.5 |
| High income | 77.1 | 60.5 |
| Low income | 72.0 | 60.3 |
| Grand Total | 75.8 | 60.4 |


$43$

## Chapter IV


#### Abstract

Summary Observers of the American higher education scene (e.g., Ashby, 1971) generally view the high attrition rates of the college students as one of its distinctly disturbing features. During the 1960s, more than ten million students entered the nation's 2,500 two-year and four-year colleges and universities; fewer than half received degrees in the optimal time period (within two and four years, respectively), and 30 to 40 percent never earned degrees. $1 /$ In the present decade, over fifteen million students are entering nearly 3,000 colleges and universities; again, about half can be expected to graduate on schedule, whereas five to six million probably will never earn degrees (Cope \& Hannah, 1975, p. 1).

When two-year college entrants--who are less likely than others to obtain baccalaureates-are excluded, ${ }^{\text {// }}$ the statistics on degree completion and continuous attendance are more hopeful: Of the 1968 freshmen entering four-year colleges and universities, 66 percent of those in the


[^6]private sector and 56 percent of those in the public sector received the baccalaureate by 1972:- The four-year baccalaureate completion rates ranged from a high of 83 percent in private Research Universities $I$ to a low of 32 percent in public Liberal Arts Colleges II. Given two students of the same sex, racial/ethnic background, ability, and income level, the one who attends a private institution is more likely to earn the degree within four years than is the one who attends a public institution. These findings are not surprising: Previous research has amply documented the greater holding power of private colleges and universities (Friedman \& Trompson, 1970; Astin, 1975a; Cope \& Hannah, 1975).

This study also confirms the existence of a tracking system within the four-year college sector. Tracking in higher education has become a major concern to many observers, who point out that, though an increasing number of low-income youth have been entering institutions of higher education since the l960s, their enrollment rates have not kept up with those of high-income youth (Spady, 1967). Moreover, the attendance rates of low-income students, as well as data on education, occupation, and income all indicate - . an increase in social class position as one ascends the prestige hierarchy of colleges and universities. Community colleges, at the bottom of the tracking system in higher education, are also lowest in student
body class composition (Karabel, 1972, p. 528). Low-income students, students with poor academic records, and minority-group members tend to enroll in community colleges or proprietary schools. Community college students from disadvantaged backgrounds are less likely than other community college students to enroll in transfer programs and thus have less chance of earning the baccalaureate (Cross, 1968, 1971; Medsker \& Tillery, 1971; Godfrey \& Holmstrom, 1972; Bushnell, 1973; Holmstrom \& Bisconti, 1974). In short, community colleges have succeeded in providing lower-status young people with opportunities to attend college, but at the same time, they have increased the socioeconomic difference in college completion rates (Folger, Astin, \& Bayer, 1970). Similarly, a study of the effectiveness of public and proprietary occupationsil training maintains that

- . . this latest evolution in postsecondary education that has recently been extended to the least-disadvantaged population in the system maintains class and income inequalities rather than overcomes them (Wilms, 1974, p. iii). Our data indicate that a similar perpetuation of inequalities occurs within four-year colleges and universities: Blacks, low-ability students, and low-income students as well as women, were less likely to attend highly selective and prestigious four-year colleges and universitiex and
were more likely to attend small (average enrollment size of 850), less visible, and financially troubled Liberal Arts Colleges II in the private sector, and large (average enrollment size 7,470) state colleges and universities (i.e., Comprehensive Colleges and Universities I) in the public sector. Within each sector, those institutions that catered to the black, low-ability, or low-income student were less likely to graduate their students in four years than were other institutions. In the private sector, most of the black, low-ability, and low-income students who attended highly selective and prestigious institutions were able to keep pace with the more able or affluent nonblack students; their baccalaureate completion rates were substantially higher than those of their counterparts in less selective institutions. Similarly in the public sector, those few black, low-ability, or low-income students who attended Comprehensive Universities and Colleges II had higher degree completion rates than did their counterparts in other types of public four-year colleges and universities. Thus, the tracking system operates to reduce the chances that the black, low-ability, or low-income student will complete the degree in the optimal time span. Clearly, if the goal of equal educational opportunity is to be fully realized, "disadvantaged" students must be admitted in larger numbers to those institutions which seem to have a facilitating effect on degree completion.

The data in Table IV-1, which show the number of entering freshmen required to graduate 100 students in four years for each of the Carnegie-classified institutional types covered here, have some interesting economic implications. Clearly, larger numbers of students are required for each institutional category in the public sector to produce 100 B.A.s than are required in the private sector.

Assume we are interested in baccalaureate-recipients who got support under the BEOG program. Using average BEOG funds per institutional category, 3/ Table IV-2 shows the total BEOG costs per 100 baccalaureate-recipients in the private and in the public sectors. With the single exception of Doctoral-Granting Universities $I$, more BEOG funds are required to finance 100 graduates in the public than in the private sector, and observation worth making in light of the current preoccupation with cost efficiency.

The public sector continues to play a major role in equalizing educational opportunity for access to higher education. Our findings suggest that the private sector might become the vehicle for achieving equalization of educational outcomes. Moreover, through judicious federal support programs, private colleges and universities might accomplish this mission in an economically efficient manner.

[^7]$49$

|  | $\begin{gathered} \text { Research } \\ \text { Univ. } \\ \text { I } \end{gathered}$ | $\begin{gathered} \text { Research } \\ \text { Univ. } \\ \text { II } \end{gathered}$ | DoctoralGranting Univ. I | ```Doctoral- Granting Univ. II``` | Comp. <br>  <br> Colleges <br> I | Comp. Univ. \& Colleges II | ```Liberal firts Colleges I``` | ```Liberal Arts Colleges II``` |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Private sector ${ }^{\text {b }}$ | \$ 79,332 | \$ 89,166 | \$126,918 | \$ 96,756 | \$ 98,802 | \$ 91,938 | \$ 87,054 | \$109,296 |
| Public Sector | \$112,518 ${ }^{\text {c }}$ | \$109,557 ${ }^{\text {c }}$ | \$124,506 ${ }^{\text {c }}$ | \$112,329 ${ }^{\text {c }}$ | \$113,715 ${ }^{\text {c }}$ | \$ $100,800^{\text {c }}$ | \$106,304 ${ }^{\text {d }}$ | \$199,360 ${ }^{\text {d }}$ |
| Difference <br> (Public minus Private) | \$-33,186 | \$-20,391 | \$ $-2,412$ | \$-15,573 | \$-14,913 | \$ -8,862 | \$-19,250 | \$-90,064 |
| ${ }^{\text {a }}$ Obtained by multiplying average BEOG funds by the number of students required for 100 B.A.s. $b_{\text {Average }}$ BEOG grant in private universities and public colleges in 1974-75 was $\$ 660$. ${ }^{C}$ Average BEOG grant in public universities was $\$ 630$. <br> $d_{\text {Average }}$ BEOG grant in public four year colleges was $\$ 640$. |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

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## APPENDIX A

Sample, Weighted Estimates, and Data Caveats

## Sample and Weighted Estimates

The original 1968 freshman sample comprised 243,156 students. For the follow-up survey in 1972, samples of approximately 300 students were selected randomly from each of the 358 participating institutions, yielding a total of 101,000 subjects who were surveyed by mail. After several efforts to encourage response, 41,356 usable questionnaires were returned. Complex weighting procedures were then applied to these data to adjust for any bias introduced by nonresponse and to permit generalization to the population of 1968 entering freshmen. (See Astin, 1975a, 1975b, for a detailed description of the sampling and weighting procedures used for the 1968-72 longitudinal file.)

Table A-1 shows the (weighted) number of students in the 1968-72 freshman longitudinal file, by level and control of institution. Comparing these figures with the first-time, degree-credit enrollment figures reported by USOE in Opening Fall Enrollment in Higher Education: Part A - Summary Data 1968, we find that the ACE totals underestimate first-time degree-credit enrollments in public four-year institutions by 42,422 cases, and overestimate enrollments in private four-year institutions by 20,359 cases.

## Data Caveats

In considering the findings reported in this study,
the reader should bear in mind the following six caveats with respect to the data:

1. The 1968 freshman data used in this study are weighted estimates of population counts and therefore subject to error.
2. These data come from first-time, full-time freshmen only; no information is available from the ACE files on part-time students, a majority of whom attend public colleges and universities.
3. The data come from students who entered college in 1968, a watershed year which saw the introduction of new policies and programs intended to attract blacks and other minority or disadvantaged students into higher education. Since then, both the enthusiasm and the financial support for these programs have declined. Thus, the impressive performance of some of the students, as reported here, may be attributable to their uniqueness as a class, not to any general trends.
4. The data cover only the four years after college entry; the "success" rates represent those students who completed the baccalaureate within an optimal period of time. Many of the remaining students probably completed the degree within another year or two. A longer follow-up period, and further analysis of dropouts and stopouts, would be required to clarify the picture of the comparative educational progress of students attending different types
of institutions.
5. The institutional categories represent those colleges and universities in which students enrolled as freshmen in 1968; they are not necessarily those from which the students received the baccalaureates. Institutions whose students tend to transfer will, of course, have lower baccalaureate completion rates than will institutions whose students tend to remain throughout the undergraduate years. Transfer rates and their implications are discussed briefly in Appendix B.
6. Comparing public and private institutions in the liberal arts category is hazardous, since relatively few put’ic institutions fall into this category.

Table A-1
Comparisons with USOE Opening Fail Enroliment Figures for First-Time Degree-Credit Students in 1968

|  | TOTAL |  | MEN |  | WOMEN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OE | ACE | OE | ACE | OE | ACE |
| PUBLIC - TOTAL | 948, 098 | 924,828 | 549, 832 | 540,022 | 398,266 | 384,806 |
| Universities | 332,358 | 304,810 | 191,084 | .179,189 | 141,274 | 125,621 |
| Four-Year | 305,326 | 290,452 | 157,100 | 147,185 | 148,226 | 143,267 |
| Two-Year | 310,414 | 329,566 | 201,648 | 213,648 | 108,766 | 115,918 |
| PRIVATE - TOTAL | 392,107 | 409,201 | 216,377 | 224,767 | 175,730 | 184,434 |
| Universities | 86,323 | 83,138 | 54,623 | 52,928 | 31,700 | 29,210 |
| Four-Year | 252,457 | 276,001 | 134,344 | 144,451 | 118,113 | 131,550 |
| Two-Year | 53,327 | 51,062 | 27,410 | 27,388 | 25,917 | 23,674 |

## APPENDIX B

Baccalaureate Completion in Four-Year Colleges and Universities--USOE Classification

This Appendix described the four-year baccalaureate completion rates of first-time, full-time freshmen who entered public and private four-year colleges and universities in 1968. The institutional categories are based on the USOE classification scheme. Two-year college students are excluded from these analyses because their B.A. completion rates depend on their opportunities for transfer to four-year colleges or universities. Further, preparing students for the bachelor's degree is not a major educational goal of two-year colleges.

Because of the definitional differences between the USOE and the Carnegie elassification systems; the study population in this section includes 196 more institutions and 36,709 more students than are covered in Chapter II.

## Distribution of the Study Population

Table B-1 shows the institutional distribution of all the students covered in this appendix: 37 percent of the 1968 first-fime, full-time freshmen entered private institutions. (When two-year colleges are included, the private sector claimed about three out of ten freshmen in 1968.) Over half ( 55 percent) of students in both the public and the private sector were men. Men were more likely to enroll in universities than were women: 64 percent of the students in private universities and 59 percent of those
in public universities were men.
Blacks constituted only 8 percent of the 1968 freshmen, in both the public and the private sectors. They were more likely to attend four-year colleges than universities: 10 percent of students in private and 12 percent in public four-year colleges were blacks, compared with 3 percent each in private and public universities.

Three out of five freshmen entering four-year colleges and universities in 1968 may be designated high-ability: i.e., they had high school grade averages of $\mathrm{B}+$ or better. These students were more likely to enroll in universities than in four-year colleges: 70 percent of the 1968 freshmen enrolled in private and 64 percent of those enrolled in public universities were high-ability students, in contrast to only 58 percent each in private and public fouryear colleges.

Finally, 58 percent of the freshmen entering fouryear colleges and universities in 1968 reported 1967 parental incomes of $\$ 10,000$ and above. These high-income students were more likely to enroll in private ( 65 percent) than in public (54 percent) institutions. They were also more likely to attend universities, particularly private ones: 73 percent of the students enrolled in private universities, but 62 percent of those in private four-year colleges, were high-income students. The corresponding figures for the public sector were 62 percent in universi-
ties and 45 percent in four-year colleges.
In summary, universities, and particularly private universities, were more likely than were four-year colleges to attract a highly able, relatively affluent, predominantly male, nonblack clientele.

## Baccalaureate Performance

This section first reports baccalaureate completion rates for the total study population and then takes a closer look at student performance in four-year colleges, particularly private ones. Universities and Four-Year Colleges

The following generalizations can be drawn from the data presented in Table B-2:

- Women are more likely to earn the baccalaureate within four years after college entry than are men.
- Nonblacks are more likely to earn the baccalaureate within four years than are blacks.
- High-ability students are much more likely to earn the baccalaureate within four years than are low-ability students.
- High-income students are slightly more likely to earn the baccalaureate within four years than are low-income students.
- Students attending private institutions
are more likely to earn the baccalaureate in four years than are students attending public institutions.
- Students in private institutions had maintained high degree completion rates whether they attended universities or four-year colleges. In the public sector, on the other hand, students enrolled in four-year colleges were slightly more likely to receive the B.A. within four years than were those enrolled in universities.

The relation of degree attainment to student characteristics and to institutional characteristics (level and control) is complex and is discussed in more detail below.

Sex. Women outperformed men in every type of institution: The overall degree completion rates were 65 percent for women and 54 percent for men. About two-thirds of the women in private universities and four-year colleges received the degree within four years after college entry. In the public sector, however, women attending four-year colleges were more likely to receive the degree ( 65 percent) than were women in universities ( 60 percent). Finally, women in the private sector had somewhat higher degree attainment rates--by about 5 percent--than did women in the public sector.

The difference between men enrolled in the public and in the private sectors was much more striking: 51 percent of men in public but 61 percent of those in private fouryear institutions received the B.A. within four years after college entry. Men in public universities had the poorest degree attainment rates (49 percent), followed by those in public four-year colleges ( 52 percent). In the private sector, men attending universities outperformed those in four-year colleges (63 percent and 59 percent, respectively).

The more rapid educational progress of women cannot be explained entirely by their better academic ability. Among high-ability students, women still outperformed men, but among low-ability students, sex differences disappeared. The only exception was low-ability black women, who outperformed black men in three out of four institutional categories (Table B-3).

Race. Nonblacks consistently outperformed blacks in every type of institution. The overall four-year degree completion rates were 60 percent for nonblacks and 51 percent for blacks. The racial difference was about 8 percent among students in the private and 10 percent among students in the public sector. Blacks attending private universities were just as likely to receive the B.A. as those attending private four-year colleges were (56 percent. and 57 percent, respectively), whereas blacks in public universities did much worse than their counterparts in
public four-year colleges (36 percent and 49 percent, respectively). The same was true for nonblacks: i.e., their degree attainment rates were lowest in public universities.

Among high-ability students, black women outperformed black men. Among low-ability blacks, high-income men outperformed high-income women in public universities and four-year colleges, while the reverse was true in the private sector (Table B-4).

Ability. Ability, as measured by high school grades, was the student characteristic most closely associated with B.A. completion rates: 67 percent of high-ability but only 46 percent of low-ability students earned the degree within four years after college entry (Table B-2). The difference in degree attainment was greater among those in the public institutions (where 65 percent of the high-ability but 42 percent of the low-ability students received the degree) than in the private institutions (where 70 percent of the high-ability but 53 percent of the low-ability students received the degree).

Among high-ability students, the degree attainment rates of those in public and in private four-year colleges were very similar (68-69 percent), whereas those attending private universities performed considerably better than their counterparts attending public universities (7l percent and 62 percent, respectively).

Among low-ability students, those in public univer-
sities has the lowest degree attainment rates ( 37 percent), followed by those in public four-year colleges ( 45 percent). Low-ability students in private four-year colleges were more likely than were their counterparts in private unitversities to complete the degree in four years (54 percent and 47 percent, respectively).

In summary, high-ability students in private universities performed much better than their counterparts in public universities, while those attending four-year colleges in the public and private sector achieved similar degree completion rates. Low-ability students, on the other hand, seemed to do best in private four-year colleges, followed by private universities, and then public fouryear colleges. Apparently, public universities slow down or discourage their low-ability students.

Income. Finally, the parental income of students made the least differenct to their degree completion rates, although high-income students were slightly more likely to earn the degree in four years than were low-income students (61 percent and 56 percent, respectively).

The largest difference in B.A. attainment by income level was observed among students attending private institutions, where 66 percent of the high-income but 59 percent of the low-income students earned the degree in four years (Table B-2). The comparable figures in the public sector were 57 percent and 55 percent. Finally, the dif-
ference by income level was somewhat more obvious among students attending universities than among those in fouryear colleges: 68 percent of high-income but 54 percent of low-income students in private universities received the degree as compared with 65 percent and 59 percent of high-income and low-income students in four-year private colleges. To a smaller degree, this same difference was found in the degree completion of high-ability and lowability students in public universities and four-year colleges.

In summary, students in private institutions were more likely than were those in public institutions to receive the baccalaureate within four years after college entry regardless of their sex, race, ability, or income. The poor record of public universities--which rank lowest of any of the four institutional types considered here with respect to the B.A. completion rates of their stu-dents--may be attributable in part to USOE's including two-year branch campuses in the university category. Since public universities are more likely than private universities to have two-year branch campuses, the USOE classification scheme may distort B.A. completion rates in public universities.

The institutional affiliation of the students in this study was based on the types of institutions in which they had enrolled as freshmen, which are not necessarily the
same institutional types from which they graduated; therefore, we examined the transfer rates of students to determine whether differences in these rates might partially account for differences in degree attainment. The underlying assumption is that the institutions enrolling higher proportions of freshmen who eventually transfer will register lower degree completion rates, since transfer generally slows down the degree attainment process.

Table B-5 shows the transfer rates of students initially enrolling in the four types of institutions by sex, race, ability, and income. Students who initially enrolled in private four-year colleges were more likely to transfer than were their counterparts in the public sector. On the other hand, the transfer rates of students who enrolled in public and private universities were somewhat similar, except for women: 35 percent of women in private universities but only 28 percent in public universities transferred.

In view of the native student's greater likelihood of earning the baccalaureate in four years, this study may underestimate the degree completion rates of students in private four-year colleges. In other words, the difference in the degree attainment of students in public and in private four year colleges might be larger if only native students were considered. It is also true, however, that except for low-income students the proportion of
transfer students who received the B.A. within four years after college entry was higher among students transferring from private than from public institutions (Table B-6).

## Four-Year Colleges

This section excludes universities and concentrates on baccalaureate performance in four-year colleges, first considering differences by race of the institutions (predominantly white, defined as those enrolling 50 percent or more white students; and predominantly black, defined as those enrolling 50 percent or more black students) as well as by sector (public, private), and then looking in greater detail at the degree attainment of students enrolled in four-year colleges, by size and religious affiliation (Catholic, other sectarian, nonsectarian) of the institution.

White and Black Four-Year Colleges. Table B-7 compares the degree completion rates of students in predominantly white and in predominantly black four-year coileges. The total number of students attending each type of institution is bracketed to alert readers to those cases where the number of students is too small for valid generalization (e.g., nonblacks in predominantly black colleges).

Generally, the degree performance of students in white private four-year colleges was superior to that of students in white public four-year colleges, whereas the privatepublic dimension made very little difference to the degree
attainment of students in black colleges. The exceptions are high-income students and women; both these groups tended to perform better in private than in public black colleges. (We have ignored the difference in the degree attainment of nonblacks in black colleges because of the small number of cases.)

Private Four-Year Colleges. Research findings generally indicate a negative correlation between degree attainment and institutional size: i.e., the larger the school, the less likely the student to get the B.A. within four years after college entry (Astin and Panos, 1969; Holmstrom, 1973a, 1973b, 1973c). Since private colleges are relatively small, iveraging about 1,100 students, it is not surprising that the negative impact of size disappears from our analyses so that degree completion rates improved with increasing enrollment size (Figure B-l). The poor record of fouryear colleges enrolling fewer than 500 students is probably attributable to the inadequate facilities and limited resources of these colleges.

The only exception in our data to the positive relation between degree performance and size occurred in the 2,000-3,499 enrollment range, where the degree attainment rates, particularly of men and of blacks, consistently dipped below those of the adjacent size categories (Figure B-2 through B-4).

The positive relation between size and degree attain-
ment did not hold for blacks, who tended to perform equally well in very small (below 500) and very large (3,500-4,999) private four-year colleges (Figure B-2).

Figure B-5 through B-7 present data on degree completion of men, women, and blacks in private four-year colleges, by size and religious affiliation of institution. Figure B-5 indicates that men attending nonsectarian institutions contributed heavily to the poor record of students in institutions with enrollments of 2,000-3,499. The degree attainment of men attending institutions classified as "other sectarian" increased rather steadily with size.

Women did considerably better in larger church-affiliated, private four-year colleges than in smaller nonsectarian ones (Figure B-6), whereas blacks did particularly poorly in institutions with enrollments of $2,000-3,499$ (Figure B-7).

The dip in the degree attainment rates of students attending four-year colleges in the 2,000 to 3,499 enrollment category is hard to explain. This category includes a number of technical institutions with five-year programs but not enough to account for the poor performance of students, particularly of men and of blacks. Further analyses of dropouts and stopouts, and further information about their reasons, might shed light on this unexpected finding.

| Number of Students by Sex, Race, Income, and Ability In Four-Year Colleges and Universities, by Control (Based on USOE Classifications) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total ${ }^{\text {a }}$ | Private |  |  | Public |  |  |
|  |  | Univer- <br> sities | $\begin{aligned} & \text { 4-Year } \\ & \text { Colls. } \end{aligned}$ | Total ${ }^{\text {a }}$ | Universities | 1-Year C011. | Total ${ }^{\text {a }}$ |
| All Students | 942,237 | 82,138 | 276,046 | 353,655 | 304,83? | 290,471 | 588,582 |
| Men | 514,573 | 52,928 | 144,472 | 194,119 | 179,202 | 147,189 | 320,434 |
| Women | 427,664 | 29,210 | 131,574 | 159,536 | 125,629 | 143,292 | 268,128 |
| Nonblacks | 868,657 | 79,915 | 248,523 | 323,910 | 294.586 | 256,449 | 544,747 |
| Blacks | 73,615 | 2,223 | 27,523 | 29.745 | 10,145 | 34,022 | 43,870 |
| High Ability | 579,829 | 57,239 | 160,481 | 215,614 | 295.754 | 170,612 | 364,215 |
| Low Ability | 362,415 | 24,899 | 115,565 | 138,041 | 109,077 | 219,859 | 224,374 |
| High Income | 546,536 | 59,798 | 170,649 | 228,761 | 185. 375 | 131,483 | 517,775 |
| Low Income | 395,699 | 22,340 | 105,397 | 124,894 | 116:595 | 153.988 | 270,805 |

74


Table B-3
Bav Alaureate Completion by Sex, Race, Ability and Income in Public and Private Four-Year Institutions
(In Percentages)

| High Income |  | Low Income |  |
| :---: | :---: | :---: | :---: |
| Public | Private | Public | Private |

High Ability

| Nonblack Women | 61.9 | 73.3 | 55.0 | 62.8 |
| :--- | :--- | :--- | :--- | :--- |
| Nonblack Men | 57.1 | 70.3 | 48.7 | 58.8 |
|  |  |  |  |  |
| Black Women | 51.1 | 75.6 | 51.0 | 66.9 |
| Black Men | 37.8 | 50.7 | 48.1 | 62.8 |

Low Ability
Nonblack Women
30.4
51.9
31.2
43.2

Nonblack Men
32.0
50.6
31.3
42.1

Black Women
22.0
52.8
35.5
53.0

Black Men
27.2
30.8
24.7
43.5
Table B-4


Table B-5

Proportion of Students Transferring From Public and Private Universities and Four-Year Colleges by Sex, Race, Ability and Income

Four-Year Colleges Universities
Public Private
Public
Private
Sex:
Men
19.6
31.3
27.3
24.7
Women
21.8
40.0
27.6
34.7

Race:

| Nonblack | 21.8 | 36.7 | 27.5 | 28.3 |
| :--- | :--- | :--- | :--- | :--- |
| Black | 12.5 | 24.1 | 24.5 | 24.2 |

Ability:

| High Ability | 21.8 | 34.3 | 24.9 | 27.1 |
| :--- | :--- | :--- | :--- | :--- |
| Low Ability | 19.2 | 37.1 | 31.9 | 30.8 |

Income:

| High Income | 25.3 | 39.2 | 29.4 | 30.5 |
| :--- | :--- | :--- | :--- | :--- |
| Low Income | 17.0 | 29.3 | 24.1 | 22.1 |

Table B-6
Baccalaureate Completion Among Students Transfering From Public and Private Four-Year Colleges and Universities by Sex, Race, Ability and Income
$\frac{\text { Four-Year Colleges }}{\text { Public }}$
Universities
Public Private
Sex:

| Men | 40.3 | 40.9 | 36.7 | 45.6 |
| :--- | :--- | :--- | :--- | :--- |
| Women | 53.1 | 59.1 | 47.6 | 55.1 |

Race:

Nonblack
Black
47.4
51.3
42.4
41.6
50.2
30.5
34.2

Ability:

| High Ability | 54.6 | 59.5 | 49.7 | 58.2 |
| :--- | :--- | :--- | :--- | :--- |
| Low Ability | 34.6 | 39.3 | 29.4 | 32.9 |

Income:

| High Income | 48.0 | 52.8 | 42.1 | 53.1 |
| :--- | :--- | :--- | :--- | :--- |
| Low Income | 45.7 | 46.0 | 39.4 | 37.9 |

Table $\mathrm{B}-7$

| Baccalaureatc Completion by Sex, Race, Ability and Income in Pour-Year Colleges by Race and Control of Institution |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PUBLIC |  |  | PRIVATE |  |  |
|  | White | Black | Total | White | Black | Total |
| Men | 52.5 | 46.9 | 52.1 | 60.3 | 44.1 | 59.2 |
| \% | $(137,520)$ | $(9,665)$ | (147.185) | (134,962) | $(9,489)$ | (144,.451) |
| Women | 66.4 | 56.5 | 65.4 | 67.4 | 62.8 | 67.0 |
| " | $(127,603)$ | $(15,664)$ | $(143,267)$ | $(120,789)$ | $(10,762)$ | (131,550) |
| Nonblack | 59.9 | 63.7 | 59.9 | 63.6 | 37.6 | 63.6 |
|  | (254,620) | (1,789) | (256, 409) | $(248,024)$ | (317) | $(248,341)$ |
| Black | 43.2 | 52.2 | 49.5 | 62.7 | 54.5 | 56.7 |
|  | $(10,480)$ | $(23,540)$ | $(34,020)$ | $(7,588)$ | (19,934) | $(27,522)$ |
| High-income | 60.7 | 42.8 | 60.1 | 65.5 | 51.8 | 65.2 |
|  | 127,453) | $(4,023)$ | (131,476) | $(165,380)$ | $(5,178)$ | $(170,558)$ |
| Low-income | 57.8 | 54.9 | 57.4 | 59.7 | 55.0 | 59.0 |
|  | 137,674 | $(21,306)$ | $(158,980)$ | $(90,32 i)$ | $(15,072)$ | (105,393) |
| High-ability | 68.5 | 64.3 | 68.3 | 69.8 | 65.8 | 69.5 |
|  | $(161,209)$ | $(9,372)$ | (170.581) | $(150,874)$ | $(9,513)$ | $(160,386)$ |
| Low-ability | 44.7 | 46.5 | 44.9 | 54.7 | 44.0 | 53.6 |
|  | (103,900) | $(15.957)$ | $(119,857)$ | (104,824) | (10, 738 ) | (115.562) |

Figure B-1
Baccalaureate Completion Of Men and Women In Predominantiy
White Private Four-Year Institutions, by Enrollment Size



## 83

$$
\begin{aligned}
& \text { Figure B-4 } \\
& \text { Baccalaureate Completion of Low and High Income* Students } \\
& \text { in Predominantly White Private Four-Year Institutions, by Earollment Size }
\end{aligned}
$$





85
Figure B-6
Baccalaureate Comnletion of Women in Predominantly White Private Four-Year
Institutions, by Enrollment Size and Religious Affiliation


$8 \%$


[^0]:    ***********************************************************************

    * Documents acquired by ERIC include mariy informal unpublished * materials not available from other sources. ERIC makes every effort * * to obtain the best copy available. Nevertheless, itens of marginal * reproducibility are often encountered and this affects the quality * of the microfiche and hardcopy reprojuctions ERIC nakes available * via the ERIC Document Reproduction Service (EDRS). EDRS is not * responsible for the quality of the original document. Reproductions * * supplied by EDRS are the best that can be made fron the original. **********************************************************************

[^1]:    ${ }^{1}$ public institutions are not lower-cost but lowerpriced: The true costs of educating students in the public institutions are paid by the public through taxes; the students themselves pay a subsidy-lowered price (Silber, 1975).
    ${ }^{2}$ Smith and Henderson (1976) reported that 673 heavily tuition dependent private colleges spend, on the average, 167 percent more per FTE student for student aid than they receive in student aid revenues.
    $3^{3}$ For a description of the special characteristics of private liberal arts colleges, see El-Khawas (1976), Astin \& Lee (1972), Keeton (1971), Schmidt (1957), and Pace (1974).

[^2]:    ${ }^{5}$ Many students take longer than four years to earn their baccalaureate (El-Khawas \& Bisconti, 1974), particularly in urban universities where the tendency is to combine work and study (Healey, 1976).

[^3]:    ${ }^{6}$ The problem of choice and opportunity has already gained some prominence: Federal funds are currently supporting a large-scale research effort to determine the relation between student aid and choice of institutions and programs: Many education groups have suggested focusing BEOG on access by relating the maximum award to the average noninstructional costs of college attendance, and at the same time modifying SEOG to address the goal of choice by relating awards to tuition and instruction fees (CEEB, 1975, p. i). This proposal is dealt with in greater detail by Hughes ( -1976 ).

[^4]:    ${ }^{7}$ See Creager (1968)., Creager et al. (1968)), and Astin (1975a and 1975b) for a detailed description of the sampling and weighting procedures used. Appendix A includes a comparison of the first-time, degree-credit enrollment figures reported by USOE with the weighted number of students in the study. The weighted numbers used here overestimate the number of students in private institutions slightly and underestimate those in public institutions. Appendix A also contains some caveats with respect to the data.
    ${ }^{8}$ The terms high and low are used for convenience; Since median splits were used for both the ability and the income measures, higher and lower would have been more accurate.

[^5]:    ${ }^{1}$ Because of the small number of public institutions in the Liberal Arts Colleges I category, this group is excluded from the discussion.

[^6]:    ${ }^{1}$ Never is perhaps too strong a word. To make this assertion with complete accuracy, the researcher would have to follow the subjects to the end of their lives. In these days of continuing education, adult education, lifelong learning and other programs specifically designed for the mature adult returning to school, it seems likely that larger proportions of one-time dropouts will eventually complete their degrees.
    ${ }^{2}$ About two in five of the students who initially enter two-year colleges and then transfer to senior institutions receive the baccalaureate in four years, in contrast to three in five "native" students (Holmstrom \& Bisconti, 1974).

[^7]:    ${ }^{3}$ The average amount of BEOG funds awarded in the 1974-75 academic year was $\$ 630$ for students in public universities, $\$ 640$ in public four-year colleges, and $\$ 660$ each in private universities and four-year colleges (Atelsek \& Gomberg, 1975, p. 25).

